

Population Summary	
2010 Total Population	1,096
2020 Total Population	1,070
2020 Group Quarters	0
2022 Total Population	1,059
2022 Group Quarters	0
2027 Total Population	1,057
2022-2027 Annual Rate	-0.04%
2022 Total Daytime Population	2,006
Workers	1,286
Residents	720
Household Summary	
2010 Households	299
2010 Average Household Size	3.64
2020 Total Households	300
2020 Average Household Size	3.57
2022 Households	299
2022 Average Household Size	3.54
2027 Households	299
2027 Average Household Size	3.54
2022-2027 Annual Rate	0.00%
2010 Families	231
2010 Average Family Size	4.26
2022 Families	225
2022 Average Family Size	4.23
2027 Families	225
2027 Average Family Size	4.22
2022-2027 Annual Rate	0.00%
Housing Unit Summary	
2000 Housing Units	268
Owner Occupied Housing Units	60.8%
Renter Occupied Housing Units	30.2%
Vacant Housing Units	9.0%
2010 Housing Units	319
Owner Occupied Housing Units	11.3%
Renter Occupied Housing Units	82.4%
Vacant Housing Units	6.3%
2020 Housing Units	311
Vacant Housing Units	3.5%
2022 Housing Units	311
Owner Occupied Housing Units	18.0%
Renter Occupied Housing Units	78.1%
Vacant Housing Units	3.9%
2027 Housing Units	311
Owner Occupied Housing Units	19.0%
Renter Occupied Housing Units	77.2%
Vacant Housing Units	3.9%
Median Household Income	
2022	\$26,469
2027	\$31,903
Median Home Value	
2022	\$83,696
2027	\$145,000
Per Capita Income	
2022	\$12,742
2027	\$16,055
Median Age	
2010	24.4
2022	24.3
2027	23.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Market Profile

Maricopa (Ak-Chin)

Prepared by Esri

2022 Households by Income

Household Income Base	299
<\$15,000	36.1%
\$15,000 - \$24,999	11.7%
\$25,000 - \$34,999	12.4%
\$35,000 - \$49,999	8.7%
\$50,000 - \$74,999	15.4%
\$75,000 - \$99,999	6.0%
\$100,000 - \$149,999	6.4%
\$150,000 - \$199,999	3.3%
\$200,000+	0.3%
Average Household Income	\$43,352

2027 Households by Income

Household Income Base	299
<\$15,000	31.4%
\$15,000 - \$24,999	14.0%
\$25,000 - \$34,999	6.4%
\$35,000 - \$49,999	4.7%
\$50,000 - \$74,999	20.1%
\$75,000 - \$99,999	8.7%
\$100,000 - \$149,999	9.4%
\$150,000 - \$199,999	5.4%
\$200,000+	0.3%
Average Household Income	\$54,589

2022 Owner Occupied Housing Units by Value

Total	56
<\$50,000	23.2%
\$50,000 - \$99,999	41.1%
\$100,000 - \$149,999	10.7%
\$150,000 - \$199,999	5.4%
\$200,000 - \$249,999	3.6%
\$250,000 - \$299,999	1.8%
\$300,000 - \$399,999	10.7%
\$400,000 - \$499,999	0.0%
\$500,000 - \$749,999	3.6%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	1.8%
Average Home Value	\$169,298

2027 Owner Occupied Housing Units by Value

Total	59
<\$50,000	13.6%
\$50,000 - \$99,999	28.8%
\$100,000 - \$149,999	8.5%
\$150,000 - \$199,999	25.4%
\$200,000 - \$249,999	1.7%
\$250,000 - \$299,999	0.0%
\$300,000 - \$399,999	5.1%
\$400,000 - \$499,999	1.7%
\$500,000 - \$749,999	10.2%
\$750,000 - \$999,999	3.4%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	1.7%
Average Home Value	\$240,678

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

April 07, 2023



2010 Population by Age

Total	1,097
0 - 4	13.2%
5 - 9	10.8%
10 - 14	10.6%
15 - 24	16.1%
25 - 34	13.2%
35 - 44	13.7%
45 - 54	10.2%
55 - 64	7.1%
65 - 74	3.4%
75 - 84	1.2%
85 +	0.3%
18 +	59.0%

2022 Population by Age

Total	1,061
0 - 4	13.1%
5 - 9	12.4%
10 - 14	9.8%
15 - 24	15.7%
25 - 34	13.5%
35 - 44	11.9%
45 - 54	9.1%
55 - 64	7.3%
65 - 74	4.7%
75 - 84	2.2%
85 +	0.3%
18 +	59.3%

2027 Population by Age

Total	1,056
0 - 4	12.6%
5 - 9	12.7%
10 - 14	11.6%
15 - 24	15.9%
25 - 34	12.2%
35 - 44	11.4%
45 - 54	9.5%
55 - 64	6.5%
65 - 74	4.9%
75 - 84	2.4%
85 +	0.4%
18 +	57.9%

2010 Population by Sex

Males	527
Females	569

2022 Population by Sex

Males	509
Females	550

2027 Population by Sex

Males	508
Females	549

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

2010 Population by Race/Ethnicity

Total	1,094
White Alone	9.1%
Black Alone	0.7%
American Indian Alone	64.4%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	11.8%
Two or More Races	13.7%
Hispanic Origin	33.2%
Diversity Index	74.7

2020 Population by Race/Ethnicity

Total	1,070
White Alone	6.0%
Black Alone	1.0%
American Indian Alone	76.3%
Asian Alone	0.3%
Pacific Islander Alone	0.0%
Some Other Race Alone	8.6%
Two or More Races	7.9%
Hispanic Origin	27.4%
Diversity Index	63.9

2022 Population by Race/Ethnicity

Total	1,060
White Alone	5.7%
Black Alone	0.9%
American Indian Alone	77.3%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	8.3%
Two or More Races	7.6%
Hispanic Origin	26.4%
Diversity Index	62.5

2027 Population by Race/Ethnicity

Total	1,056
White Alone	5.2%
Black Alone	0.9%
American Indian Alone	78.2%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	8.0%
Two or More Races	7.5%
Hispanic Origin	25.4%
Diversity Index	61.2

2010 Population by Relationship and Household Type

Total	1,096
In Households	99.3%
In Family Households	91.7%
Householder	21.8%
Spouse	12.1%
Child	48.4%
Other relative	7.3%
Nonrelative	2.0%
In Nonfamily Households	7.6%
In Group Quarters	0.7%
Institutionalized Population	0.7%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

2022 Population 25+ by Educational Attainment

Total	518
Less than 9th Grade	8.9%
9th - 12th Grade, No Diploma	21.0%
High School Graduate	36.9%
GED/Alternative Credential	6.9%
Some College, No Degree	14.7%
Associate Degree	5.2%
Bachelor's Degree	5.2%
Graduate/Professional Degree	1.2%

2022 Population 15+ by Marital Status

Total	685
Never Married	50.1%
Married	35.6%
Widowed	3.6%
Divorced	10.7%

2022 Civilian Population 16+ in Labor Force

Civilian Population 16+	376
Population 16+ Employed	91.5%
Population 16+ Unemployment rate	8.5%
Population 16-24 Employed	18.3%
Population 16-24 Unemployment rate	22.2%
Population 25-54 Employed	69.2%
Population 25-54 Unemployment rate	5.6%
Population 55-64 Employed	9.3%
Population 55-64 Unemployment rate	0.0%
Population 65+ Employed	3.5%
Population 65+ Unemployment rate	0.0%

2022 Employed Population 16+ by Industry

Total	344
Agriculture/Mining	17.4%
Construction	5.8%
Manufacturing	0.9%
Wholesale Trade	1.2%
Retail Trade	4.1%
Transportation/Utilities	3.8%
Information	4.7%
Finance/Insurance/Real Estate	1.5%
Services	38.7%
Public Administration	21.8%

2022 Employed Population 16+ by Occupation

Total	342
White Collar	37.8%
Management/Business/Financial	13.1%
Professional	8.1%
Sales	6.4%
Administrative Support	10.2%
Services	28.8%
Blue Collar	32.8%
Farming/Forestry/Fishing	12.8%
Construction/Extraction	5.8%
Installation/Maintenance/Repair	4.1%
Production	1.5%
Transportation/Material Moving	8.7%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

2010 Households by Type	
Total	298
Households with 1 Person	19.5%
Households with 2+ People	80.5%
Family Households	77.5%
Husband-wife Families	43.0%
With Related Children	29.5%
Other Family (No Spouse Present)	34.9%
Other Family with Male Householder	9.1%
With Related Children	5.7%
Other Family with Female Householder	25.8%
With Related Children	18.8%
Nonfamily Households	3.0%
All Households with Children	53.5%
Multigenerational Households	14.0%
Unmarried Partner Households	11.7%
Male-female	10.7%
Same-sex	1.0%
2010 Households by Size	
Total	298
1 Person Household	19.5%
2 Person Household	22.8%
3 Person Household	14.4%
4 Person Household	13.4%
5 Person Household	13.4%
6 Person Household	5.0%
7 + Person Household	11.4%
2010 Households by Tenure and Mortgage Status	
Total	299
Owner Occupied	12.0%
Owned with a Mortgage/Loan	5.0%
Owned Free and Clear	7.4%
Renter Occupied	88.0%
2022 Affordability, Mortgage and Wealth	
Housing Affordability Index	148
Percent of Income for Mortgage	16.7%
Wealth Index	24
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	319
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	44.2%
Rural Housing Units	55.8%
2010 Population By Urban/ Rural Status	
Total Population	1,096
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	45.3%
Rural Population	54.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Top 3 Tapestry Segments

1. Forging Opportunity (7D)
2. Down the Road (10D)
- 3.

2022 Consumer Spending

Apparel & Services: Total \$	\$305,477
Average Spent	\$1,021.66
Spending Potential Index	42
Education: Total \$	\$202,378
Average Spent	\$676.85
Spending Potential Index	35
Entertainment/Recreation: Total \$	\$439,377
Average Spent	\$1,469.49
Spending Potential Index	40
Food at Home: Total \$	\$792,163
Average Spent	\$2,649.37
Spending Potential Index	43
Food Away from Home: Total \$	\$572,236
Average Spent	\$1,913.83
Spending Potential Index	44
Health Care: Total \$	\$895,491
Average Spent	\$2,994.95
Spending Potential Index	42
HH Furnishings & Equipment: Total \$	\$327,297
Average Spent	\$1,094.64
Spending Potential Index	43
Personal Care Products & Services: Total \$	\$128,424
Average Spent	\$429.51
Spending Potential Index	42
Shelter: Total \$	\$2,826,978
Average Spent	\$9,454.78
Spending Potential Index	41
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$353,423
Average Spent	\$1,182.02
Spending Potential Index	44
Travel: Total \$	\$335,492
Average Spent	\$1,122.05
Spending Potential Index	39
Vehicle Maintenance & Repairs: Total \$	\$167,115
Average Spent	\$558.91
Spending Potential Index	44

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2018 and 2019 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.