



# Business Summary

Navajo

Prepared by Esri

## Data for all businesses in area

Total Businesses:	1,095			
Total Employees:	31,597			
Total Residential Population:	160,828			
Employee/Residential Population Ratio (per 100 Residents)	20			
by SIC Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture & Mining	14	1.3%	4,215	13.3%
Construction	19	1.7%	459	1.5%
Manufacturing	10	0.9%	173	0.5%
Transportation	38	3.5%	179	0.6%
Communication	10	0.9%	90	0.3%
Utility	10	0.9%	739	2.3%
Wholesale Trade	16	1.5%	234	0.7%
Retail Trade Summary	194	17.7%	3,054	9.7%
Home Improvement	7	0.6%	69	0.2%
General Merchandise Stores	13	1.2%	80	0.3%
Food Stores	48	4.4%	928	2.9%
Auto Dealers, Gas Stations, Auto Aftermarket	28	2.6%	221	0.7%
Apparel & Accessory Stores	3	0.3%	58	0.2%
Furniture & Home Furnishings	3	0.3%	10	0.0%
Eating & Drinking Places	58	5.3%	1,491	4.7%
Miscellaneous Retail	35	3.2%	197	0.6%
Finance, Insurance, Real Estate Summary	38	3.5%	285	0.9%
Banks, Savings & Lending Institutions	17	1.6%	181	0.6%
Securities Brokers	0	0.0%	0	0.0%
Insurance Carriers & Agents	6	0.5%	33	0.1%
Real Estate, Holding, Other Investment Offices	15	1.4%	71	0.2%
Services Summary	449	41.0%	17,642	55.8%
Hotels & Lodging	21	1.9%	495	1.6%
Automotive Services	9	0.8%	32	0.1%
Motion Pictures & Amusements	14	1.3%	1,051	3.3%
Health Services	80	7.3%	6,228	19.7%
Legal Services	8	0.7%	113	0.4%
Education Institutions & Libraries	153	14.0%	8,205	26.0%
Other Services	163	14.9%	1,519	4.8%
Government	281	25.7%	4,493	14.2%
Unclassified Establishments	15	1.4%	36	0.1%
Totals	1,095	100.0%	31,597	100.0%

**Source:** Copyright 2022 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2022.

**Date Note:** Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

February 20, 2023



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by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	1	0.1%	2,338	7.4%
Mining	10	0.9%	1,848	5.8%
Utilities	9	0.8%	713	2.3%
Construction	20	1.8%	483	1.5%
Manufacturing	9	0.8%	170	0.5%
Wholesale Trade	15	1.4%	231	0.7%
Retail Trade	135	12.3%	1,547	4.9%
Motor Vehicle & Parts Dealers	3	0.3%	27	0.1%
Furniture & Home Furnishings Stores	1	0.1%	5	0.0%
Electronics & Appliance Stores	2	0.2%	5	0.0%
Bldg Material & Garden Equipment & Supplies Dealers	7	0.6%	69	0.2%
Food & Beverage Stores	48	4.4%	935	3.0%
Health & Personal Care Stores	5	0.5%	24	0.1%
Gasoline Stations	25	2.3%	194	0.6%
Clothing & Clothing Accessories Stores	5	0.5%	59	0.2%
Sport Goods, Hobby, Book, & Music Stores	0	0.0%	0	0.0%
General Merchandise Stores	13	1.2%	80	0.3%
Miscellaneous Store Retailers	16	1.5%	127	0.4%
Nonstore Retailers	10	0.9%	22	0.1%
Transportation & Warehousing	33	3.0%	137	0.4%
Information	18	1.6%	185	0.6%
Finance & Insurance	25	2.3%	229	0.7%
Central Bank/Credit Intermediation & Related Activities	19	1.7%	196	0.6%
Securities, Commodity Contracts & Other Financial	0	0.0%	0	0.0%
Insurance Carriers & Related Activities; Funds, Trusts &	6	0.5%	33	0.1%
Real Estate, Rental & Leasing	21	1.9%	84	0.3%
Professional, Scientific & Tech Services	35	3.2%	279	0.9%
Legal Services	8	0.7%	113	0.4%
Management of Companies & Enterprises	0	0.0%	0	0.0%
Administrative & Support & Waste Management & Remediation	10	0.9%	133	0.4%
Educational Services	149	13.6%	8,189	25.9%
Health Care & Social Assistance	120	11.0%	6,749	21.4%
Arts, Entertainment & Recreation	19	1.7%	1,140	3.6%
Accommodation & Food Services	80	7.3%	1,990	6.3%
Accommodation	21	1.9%	495	1.6%
Food Services & Drinking Places	59	5.4%	1,495	4.7%
Other Services (except Public Administration)	91	8.3%	626	2.0%
Automotive Repair & Maintenance	5	0.5%	11	0.0%
Public Administration	281	25.7%	4,492	14.2%
Unclassified Establishments	15	1.4%	36	0.1%
Total	1,095	100.0%	31,597	100.0%

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