

Retail Demand by Industry

Zuni Pueblo CDP, NM 2 Zuni Pueblo CDP, NM (3586595)

Geography: Place

Prepared by Esri

NATICS Code Industry Summary Index Spent 44-45, 722 Retail Trade, Food Services & Drinking Places 71 \$21,360.85 44-45 Retail Trade 73 \$18,707.06 722 Food Services & Drinking Places 60 \$2,653.79 NATICS Code Industry Subsector & Group 441 Motor Vehicle & Parts Dealers 77 \$2,377.92 4411 Automobile Dealers 76 \$1,970.56 4412 Other Motor Vehicle Dealers 78 \$192.34 4413 Auto Parts, Accessories & Tire Stores 81 \$215.02 442 Furniture and Home Furnishings Stores 63 \$697.03 4421 Furniture Stores 65 \$468.86 4422 Home Furnishings Stores 65 \$468.86 443, 4431 Electronics and Appliance Stores 62 \$199.33 444 Bidg Material & Garden Equipment & Supplies Dealers 71 \$1,091.46 4441 Building Material and Supplies Dealers 71 \$981.87 4442 Lawn and Garden Equipment and Sup	\$33,878,307 \$29,669,390 \$4,208,917 \$3,771,385 \$3,125,312 \$305,058 \$341,015 \$1,105,491 \$743,605 \$361,886 \$316,137 \$1,731,051
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4421 Furniture Stores 65 \$468.86 4422 Home Furnishings Stores 60 \$228.18 443, 4431 Electronics and Appliance Stores 62 \$199.33 444 Bldg Material & Garden Equipment & Supplies Dealers 71 \$1,091.46 4441 Building Material and Supplies Dealers 71 \$981.87 4442 Lawn and Garden Equipment and Supplies Stores 78 \$109.59 445 Food and Beverage Stores 70 \$3,981.35 4451 Grocery Stores 71 \$3,746.56 4452 Specialty Food Stores 68 \$120.19 4453 Beer, Wine, and Liquor Stores 60 \$114.60 446, 4461 Health and Personal Care Stores 80 \$635.99 447, 4471 Gasoline Stations 88 \$3,211.60 448 Clothing and Clothing Accessories Stores 59 \$706.34	\$743,605 \$361,886 \$316,137
4422 Home Furnishings Stores 60 \$228.18 443, 4431 Electronics and Appliance Stores 62 \$199.33 444 Bldg Material & Garden Equipment & Supplies Dealers 71 \$1,091.46 4441 Building Material and Supplies Dealers 71 \$981.87 4442 Lawn and Garden Equipment and Supplies Stores 78 \$109.59 445 Food and Beverage Stores 70 \$3,981.35 4451 Grocery Stores 71 \$3,746.56 4452 Specialty Food Stores 68 \$120.19 4453 Beer, Wine, and Liquor Stores 60 \$114.60 446, 4461 Health and Personal Care Stores 80 \$635.99 447, 4471 Gasoline Stations 88 \$3,211.60 448 Clothing and Clothing Accessories Stores 59 \$706.34	\$361,886 \$316,137
443, 4431 Electronics and Appliance Stores 62 \$199.33 444 Bldg Material & Garden Equipment & Supplies Dealers 71 \$1,091.46 4441 Building Material and Supplies Dealers 71 \$981.87 4442 Lawn and Garden Equipment and Supplies Stores 78 \$109.59 445 Food and Beverage Stores 70 \$3,981.35 4451 Grocery Stores 71 \$3,746.56 4452 Specialty Food Stores 68 \$120.19 4453 Beer, Wine, and Liquor Stores 60 \$114.60 446, 4461 Health and Personal Care Stores 80 \$635.99 447, 4471 Gasoline Stations 88 \$3,211.60 448 Clothing and Clothing Accessories Stores 59 \$706.34	\$316,137
444 Bldg Material & Garden Equipment & Supplies Dealers 71 \$1,091.46 4441 Building Material and Supplies Dealers 71 \$981.87 4442 Lawn and Garden Equipment and Supplies Stores 78 \$109.59 445 Food and Beverage Stores 70 \$3,981.35 4451 Grocery Stores 71 \$3,746.56 4452 Specialty Food Stores 68 \$120.19 4453 Beer, Wine, and Liquor Stores 60 \$114.60 446, 4461 Health and Personal Care Stores 80 \$635.99 447, 4471 Gasoline Stations 88 \$3,211.60 448 Clothing and Clothing Accessories Stores 59 \$706.34	
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4442 Lawn and Garden Equipment and Supplies Stores 78 \$109.59 445 Food and Beverage Stores 70 \$3,981.35 4451 Grocery Stores 71 \$3,746.56 4452 Specialty Food Stores 68 \$120.19 4453 Beer, Wine, and Liquor Stores 60 \$114.60 446, 4461 Health and Personal Care Stores 80 \$635.99 447, 4471 Gasoline Stations 88 \$3,211.60 448 Clothing and Clothing Accessories Stores 59 \$706.34	\$1,557,247
445 Food and Beverage Stores 70 \$3,981.35 4451 Grocery Stores 71 \$3,746.56 4452 Specialty Food Stores 68 \$120.19 4453 Beer, Wine, and Liquor Stores 60 \$114.60 446, 4461 Health and Personal Care Stores 80 \$635.99 447, 4471 Gasoline Stations 88 \$3,211.60 448 Clothing and Clothing Accessories Stores 59 \$706.34	\$173,804
4451 Grocery Stores 71 \$3,746.56 4452 Specialty Food Stores 68 \$120.19 4453 Beer, Wine, and Liquor Stores 60 \$114.60 446, 4461 Health and Personal Care Stores 80 \$635.99 447, 4471 Gasoline Stations 88 \$3,211.60 448 Clothing and Clothing Accessories Stores 59 \$706.34	\$6,314,427
4452 Specialty Food Stores 68 \$120.19 4453 Beer, Wine, and Liquor Stores 60 \$114.60 446, 4461 Health and Personal Care Stores 80 \$635.99 447, 4471 Gasoline Stations 88 \$3,211.60 448 Clothing and Clothing Accessories Stores 59 \$706.34	\$5,942,037
4453 Beer, Wine, and Liquor Stores 60 \$114.60 446, 4461 Health and Personal Care Stores 80 \$635.99 447, 4471 Gasoline Stations 88 \$3,211.60 448 Clothing and Clothing Accessories Stores 59 \$706.34	\$190,627
446, 4461Health and Personal Care Stores80\$635.99447, 4471Gasoline Stations88\$3,211.60448Clothing and Clothing Accessories Stores59\$706.34	\$181,763
447, 4471 Gasoline Stations 88 \$3,211.60 448 Clothing and Clothing Accessories Stores 59 \$706.34	\$1,008,687
Clothing and Clothing Accessories Stores 59 \$706.34	\$5,093,601
	\$1,120,250
	\$912,095
4482 Shoe Stores 54 \$120.96	\$191,847
4483 Jewelry, Luggage, and Leather Goods Stores 56 \$10.28	\$16,308
451 Sporting Goods, Hobby, Musical Instrument, and Book 59 \$276.50	\$438,534
4511 Sporting Goods, Hobby, and Musical Instrument Stores 60 \$226.82	\$359,738
4512 Book Stores and News Dealers 54 \$49.68	\$78,796
452 General Merchandise Stores 71 \$3,122.97	\$4,953,037
4522 Department Stores 59 \$228.63	\$362,613
·	
4523 Gen. Merch. Stores, incl. Warehouse Clubs, 72 \$2,894.34 453 Miscellaneous Store Retailers 77 \$463.74	\$4,590,424
·	\$735,497
	\$37,587
4532 Office Supplies, Stationery, and Gift Stores 62 \$59.73 4533 Used Merchandise Stores 70 \$56.13	\$94,725
	\$89,027
4539 Other Miscellaneous Store Retailers 82 \$324.19	\$514,158
454 Nonstore Retailers 69 \$1,942.81	\$3,081,293
4541 Electronic Shopping and Mail-Order Houses 68 \$1,645.78	\$2,610,212
4542 Vending Machine Operators 78 \$30.91	\$49,029
4543 Direct Selling Establishments 76 \$266.11	\$422,052
722 Food Services & Drinking Places 60 \$2,653.79	\$4,208,917
7223 Special Food Services 59 \$9.30	\$14,757
7224 Drinking Places (Alcoholic Beverages) 50 \$52.39	\$83,097
Restaurants and Other Eating Places 61 \$2,592.10	\$4,111,063

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

Source: Esri 2024/2029 Consumer Spending databases are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics and industry estimates derived from 2017 Economic Census, U.S. Census Bureau.

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