

**Data for all businesses in area**

Total Businesses:	669
Total Employees:	38,531
Total Population:	7,436
Employee/Population Ratio (per 100 Residents)	518

	Businesses		Employees	
	Number	Percent	Number	Percent
<b>by SIC Codes</b>				
Agriculture & Mining	8	1.2%	80	0.2%
Construction	17	2.5%	305	0.8%
Manufacturing	13	1.9%	629	1.6%
Transportation	16	2.4%	471	1.2%
Communication	11	1.6%	955	2.5%
Utility	1	0.1%	14	0.0%
Wholesale Trade	20	3.0%	386	1.0%
<b>Retail Trade Summary</b>	172	25.7%	10,141	26.3%
Home Improvement	8	1.2%	201	0.5%
General Merchandise Stores	10	1.5%	296	0.8%
Food Stores	10	1.5%	113	0.3%
Auto Dealers & Gas Stations	24	3.6%	1,093	2.8%
Apparel & Accessory Stores	5	0.7%	44	0.1%
Furniture & Home Furnishings	7	1.0%	77	0.2%
Eating & Drinking Places	80	12.0%	8,015	20.8%
Miscellaneous Retail	28	4.2%	302	0.8%
<b>Finance, Insurance, Real Estate Summary</b>	74	11.1%	3,633	9.4%
Banks, Savings & Lending Institutions	20	3.0%	421	1.1%
Securities Brokers	10	1.5%	275	0.7%
Insurance Carriers & Agents	5	0.7%	924	2.4%
Real Estate, Holding, Other Investment Offices	39	5.8%	2,013	5.2%
<b>Services Summary</b>	289	43.2%	21,436	55.6%
Hotels & Lodging	12	1.8%	329	0.9%
Automotive Services	14	2.1%	74	0.2%
Movies & Amusements	27	4.0%	16,341	42.4%
Health Services	86	12.9%	762	2.0%
Legal Services	12	1.8%	51	0.1%
Education Institutions & Libraries	19	2.8%	679	1.8%
Other Services	119	17.8%	3,200	8.3%
<b>Government</b>	20	3.0%	439	1.1%
<b>Unclassified Establishments</b>	28	4.2%	42	0.1%
<b>Totals</b>	669	100.0%	38,531	100.0%

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**Date Note:** Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	2	0.3%	15	0.0%
Mining	2	0.3%	10	0.0%
Utilities	0	0.0%	0	0.0%
Construction	23	3.4%	357	0.9%
Manufacturing	14	2.1%	648	1.7%
Wholesale Trade	20	3.0%	386	1.0%
Retail Trade	87	13.0%	2,055	5.3%
Motor Vehicle & Parts Dealers	15	2.2%	985	2.6%
Furniture & Home Furnishings Stores	3	0.4%	24	0.1%
Electronics & Appliance Stores	2	0.3%	23	0.1%
Building Material & Garden Equipment & Supplies Dealers	8	1.2%	201	0.5%
Food & Beverage Stores	4	0.6%	40	0.1%
Health & Personal Care Stores	10	1.5%	115	0.3%
Gasoline Stations & Fuel Dealers	9	1.3%	108	0.3%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	7	1.0%	52	0.1%
Sporting Goods, Hobby, Book, & Music Stores	17	2.5%	205	0.5%
General Merchandise Stores	12	1.8%	302	0.8%
Transportation & Warehousing	8	1.2%	245	0.6%
Information	22	3.3%	1,353	3.5%
Finance & Insurance	36	5.4%	1,630	4.2%
Central Bank/Credit Intermediation & Related Activities	19	2.8%	416	1.1%
Securities & Commodity Contracts	11	1.6%	280	0.7%
Funds, Trusts & Other Financial Vehicles	6	0.9%	934	2.4%
Real Estate, Rental & Leasing	34	5.1%	1,972	5.1%
Professional, Scientific & Tech Services	61	9.1%	1,574	4.1%
Legal Services	14	2.1%	63	0.2%
Management of Companies & Enterprises	3	0.4%	8	0.0%
Administrative, Support & Waste Management Services	16	2.4%	449	1.2%
Educational Services	22	3.3%	964	2.5%
Health Care & Social Assistance	94	14.1%	1,030	2.7%
Arts, Entertainment & Recreation	32	4.8%	16,500	42.8%
Accommodation & Food Services	95	14.2%	8,393	21.8%
Accommodation	12	1.8%	329	0.9%
Food Services & Drinking Places	83	12.4%	8,064	20.9%
Other Services (except Public Administration)	50	7.5%	461	1.2%
Automotive Repair & Maintenance	10	1.5%	62	0.2%
Public Administration	20	3.0%	439	1.1%
Unclassified Establishments	28	4.2%	42	0.1%
<b>Total</b>	<b>669</b>	<b>100.0%</b>	<b>38,531</b>	<b>100.0%</b>

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