

Data for all businesses in area

Total Businesses:	287
Total Employees:	6,885
Total Population:	13,804
Employee/Population Ratio (per 100 Residents)	50

	Businesses		Employees	
	Number	Percent	Number	Percent
by SIC Codes				
Agriculture & Mining	2	0.7%	24	0.3%
Construction	9	3.1%	232	3.4%
Manufacturing	15	5.2%	652	9.5%
Transportation	6	2.1%	77	1.1%
Communication	4	1.4%	155	2.3%
Utility	4	1.4%	79	1.1%
Wholesale Trade	6	2.1%	217	3.2%
Retail Trade Summary	113	39.4%	1,429	20.8%
Home Improvement	4	1.4%	60	0.9%
General Merchandise Stores	0	0.0%	0	0.0%
Food Stores	7	2.4%	79	1.1%
Auto Dealers & Gas Stations	8	2.8%	80	1.2%
Apparel & Accessory Stores	17	5.9%	136	2.0%
Furniture & Home Furnishings	1	0.3%	1	0.0%
Eating & Drinking Places	26	9.1%	309	4.5%
Miscellaneous Retail	50	17.4%	764	11.1%
Finance, Insurance, Real Estate Summary	8	2.8%	200	2.9%
Banks, Savings & Lending Institutions	1	0.3%	2	0.0%
Securities Brokers	0	0.0%	0	0.0%
Insurance Carriers & Agents	0	0.0%	0	0.0%
Real Estate, Holding, Other Investment Offices	7	2.4%	198	2.9%
Services Summary	79	27.5%	3,119	45.3%
Hotels & Lodging	2	0.7%	512	7.4%
Automotive Services	5	1.7%	61	0.9%
Movies & Amusements	10	3.5%	873	12.7%
Health Services	10	3.5%	497	7.2%
Legal Services	1	0.3%	5	0.1%
Education Institutions & Libraries	15	5.2%	486	7.1%
Other Services	36	12.5%	685	9.9%
Government	32	11.1%	692	10.1%
Unclassified Establishments	9	3.1%	9	0.1%
Totals	287	100.0%	6,885	100.0%

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Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	2	0.7%	24	0.3%
Mining	0	0.0%	0	0.0%
Utilities	2	0.7%	54	0.8%
Construction	11	3.8%	259	3.8%
Manufacturing	16	5.6%	661	9.6%
Wholesale Trade	6	2.1%	217	3.2%
Retail Trade	85	29.6%	1,103	16.0%
Motor Vehicle & Parts Dealers	2	0.7%	9	0.1%
Furniture & Home Furnishings Stores	0	0.0%	0	0.0%
Electronics & Appliance Stores	1	0.3%	1	0.0%
Building Material & Garden Equipment & Supplies Dealers	4	1.4%	60	0.9%
Food & Beverage Stores	5	1.7%	62	0.9%
Health & Personal Care Stores	3	1.0%	8	0.1%
Gasoline Stations & Fuel Dealers	8	2.8%	80	1.2%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	19	6.6%	164	2.4%
Sporting Goods, Hobby, Book, & Music Stores	1	0.3%	4	0.1%
General Merchandise Stores	42	14.6%	715	10.4%
Transportation & Warehousing	6	2.1%	77	1.1%
Information	5	1.7%	157	2.3%
Finance & Insurance	1	0.3%	2	0.0%
Central Bank/Credit Intermediation & Related Activities	0	0.0%	0	0.0%
Securities & Commodity Contracts	1	0.3%	2	0.0%
Funds, Trusts & Other Financial Vehicles	0	0.0%	0	0.0%
Real Estate, Rental & Leasing	8	2.8%	179	2.6%
Professional, Scientific & Tech Services	9	3.1%	78	1.1%
Legal Services	1	0.3%	5	0.1%
Management of Companies & Enterprises	0	0.0%	0	0.0%
Administrative, Support & Waste Management Services	3	1.0%	25	0.4%
Educational Services	16	5.6%	498	7.2%
Health Care & Social Assistance	20	7.0%	765	11.1%
Arts, Entertainment & Recreation	11	3.8%	984	14.3%
Accommodation & Food Services	29	10.1%	829	12.0%
Accommodation	2	0.7%	512	7.4%
Food Services & Drinking Places	27	9.4%	317	4.6%
Other Services (except Public Administration)	16	5.6%	272	4.0%
Automotive Repair & Maintenance	4	1.4%	58	0.8%
Public Administration	32	11.1%	692	10.1%
Unclassified Establishments	9	3.1%	9	0.1%
Total	287	100.0%	6,885	100.0%

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