

Tonto Apache Prepared by Esri

Population Summary	
2010 Total Population	125
2020 Total Population	130
2020 Group Quarters	4
2023 Total Population	126
2023 Group Quarters	4
2028 Total Population	125
2023-2028 Annual Rate	-0.16%
2023 Total Daytime Population	514
Workers	439
Residents	75
Household Summary	, •
2010 Households	32
2010 Average Household Size	3.75
2020 Total Households	37
2020 Average Household Size	3.41
2023 Households	37
2023 Average Household Size	3.30
2028 Households	37
2028 Average Household Size	3.27
2023-2028 Annual Rate	0.00%
2010 Families	21
2010 Average Family Size	4.48
2023 Families	23
2023 Average Family Size	4.09
2028 Families	23
2028 Average Family Size	4.04
2023-2028 Annual Rate	0.00%
Housing Unit Summary	
2000 Housing Units	33
Owner Occupied Housing Units	57.6%
Renter Occupied Housing Units	18.2%
Vacant Housing Units	24.2%
2010 Housing Units	45
Owner Occupied Housing Units	55.6%
Renter Occupied Housing Units	15.6%
Vacant Housing Units	28.9%
2020 Housing Units	49
Owner Occupied Housing Units	57.1%
Renter Occupied Housing Units	18.4%
Vacant Housing Units	24.5%
2023 Housing Units	49
Owner Occupied Housing Units	57.1%
Renter Occupied Housing Units	18.4%
Vacant Housing Units	24.5%
2028 Housing Units	49
Owner Occupied Housing Units	59.2%
Renter Occupied Housing Units	16.3%
Vacant Housing Units	24.5%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Market Profile

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2023 Households by Income	
Household Income Base	3
<\$15,000	24.39
\$15,000 - \$24,999	5.49
\$25,000 - \$34,999	8.19
\$35,000 - \$49,999	8.19
\$50,000 - \$74,999	24.39
\$75,000 - \$99,999	13.59
\$100,000 - \$149,999	10.89
\$150,000 - \$199,999	0.09
\$200,000+	8.19
Average Household Income	\$77,82
2028 Households by Income	
Household Income Base	3
<\$15,000	21.69
\$15,000 - \$24,999	2.79
\$25,000 - \$34,999	5.49
\$35,000 - \$49,999	5.49
\$50,000 - \$74,999	27.09
\$75,000 - \$99,999	13.59
\$100,000 - \$149,999	13.5%
\$150,000 - \$199,999	2.79
\$200,000+	8.19
Average Household Income	\$90,42
2023 Owner Occupied Housing Units by Value	430,12
Total	2
<\$50,000	21.49
\$50,000 - \$99,999	3.69
\$100,000 - \$149,999	0.09
\$150,000 - \$199,999	7.19
\$200,000 - \$249,999	7.19
\$250,000 - \$299,999	3.69
\$300,000 - \$399,999	28.69
\$400,000 - \$499,999	10.79
\$500,000 - \$749,999	10.79
\$750,000 - \$999,999	0.09
\$1,000,000 - \$1,499,999	0.09
\$1,500,000 - \$1,999,999	0.09
\$2,000,000 +	0.09
Average Home Value	\$281,73
2028 Owner Occupied Housing Units by Value	+ ===,,,
Total	2
<\$50,000	17.29
\$50,000 - \$99,999	3.49
\$100,000 - \$149,999	0.09
\$150,000 - \$199,999	6.99
\$200,000 - \$249,999	6.99
\$250,000 - \$299,999	3.49
\$300,000 - \$399,999	34.59
\$400,000 - \$499,999	13.89
\$500,000 - \$749,999	13.89
\$750,000 - \$749,999 \$750,000 - \$999,999	0.0°
\$1,000,000 - \$1,499,999	0.09
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\$1,500,000 - \$1,999,999 \$2,000,000 +	0.09 0.09

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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1edian Household Income	
2023	\$53,7
2028	\$60,8
1edian Home Value	
2023	\$312,
2028	\$335,0
Per Capita Income	
2023	\$36,0
2028	\$42,2
Median Age	
2010	4
2020	5
2023 2028	5
	5
2020 Population by Age	
Total 0 - 4	3.
5 - 9	3. 3.
10 - 14	5.
15 - 24	7.
25 - 34	7.
35 - 44	8.
45 - 54	10
55 - 64	19.
65 - 74	20
75 - 84	10
85 +	3.
18 +	83.
023 Population by Age	
Total	
0 - 4	3.
5 - 9	4
10 - 14	4
15 - 24	8
25 - 34	9
35 - 44	10
45 - 54	11
55 - 64 65 - 74	17 16
75 - 84	10
85 +	3
18 +	82
028 Population by Age	<u></u>
Total	
0 - 4	4.
5 - 9	4
10 - 14	5
15 - 24	8
25 - 34	8
35 - 44	11
45 - 54	10.
55 - 64	15.
65 - 74	17
75 - 84	11
85 +	4
18 + 2020 Population by Sex	83.

Source: Esti forecasts for 2023 and 2026. U.S. Census Bureau 2000 and 2010 decentrial Census data converted by Esti into 2020 geography.

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Males	65
Females	65
2023 Population by Sex	
	C.A.
Males	64
Females	62
2028 Population by Sex	
Males	64
Females	60
2010 Population by Race/Ethnicity	
Total	125
White Alone	89.6%
Black Alone	0.0%
American Indian Alone	4.8%
Asian Alone	0.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	3.2%
Two or More Races	1.6%
Hispanic Origin	9.6%
Diversity Index	33.4
2020 Population by Race/Ethnicity	
Total	130
White Alone	83.1%
Black Alone	0.0%
American Indian Alone	6.2%
Asian Alone	0.8%
Pacific Islander Alone	0.0%
Some Other Race Alone Two or More Races	2.3% 6.9%
Hispanic Origin	9.2%
Diversity Index	41.8
2023 Population by Race/Ethnicity	41.0
Total	126
White Alone	82.5%
Black Alone	0.0%
American Indian Alone	6.3%
Asian Alone	0.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.4%
Two or More Races	7.9%
Hispanic Origin	10.3%
Diversity Index	43.6
2028 Population by Race/Ethnicity	
Total	125
White Alone	81.6%
Black Alone	0.0%
American Indian Alone	6.4%
Asian Alone	0.8%
Pacific Islander Alone	0.0%
Some Other Race Alone	3.2%
Two or More Races	8.0%
	10.4%
Hispanic Origin	10.4%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2020 Population by Relationship and Household Type	
Total	13
In Households	96.99
Householder	45.49
Opposite-Sex Spouse	20.09
Same-Sex Spouse	0.00
Opposite-Sex Unmarried Partner	3.19
Same-Sex Unmarried Partner	0.00
Biological Child	18.59
Adopted Child	1.59
Stepchild	0.80
Grandchild	1.5°
Brother or Sister	0.8°
Parent	0.8°
Parent-in-law	0.00
Son-in-law or Daughter-in-law	0.8°
Other Relatives	0.89
Foster Child	0.0
Other Nonrelatives	3.10
In Group Quaters	3.10
Institutionalized	2.3
Noninstitutionalized	0.8
023 Population 25+ by Educational Attainment	
otal	g
Less than 9th Grade	1.00
9th - 12th Grade, No Diploma	6.10
High School Graduate	28.3
GED/Alternative Credential	1.0
Some College, No Degree	39.4
Associate Degree	2.0
Bachelor's Degree	9.1
Graduate/Professional Degree	13.1
023 Population 15+ by Marital Status	15.1
otal	10
Never Married	21.1
Married	45.9
Widowed	7.3
Divorced	25.7
023 Civilian Population 16+ in Labor Force	<u>-</u>
ivilian Population 16+	5
Population 16+ Employed	98.10
Population 16+ Unemployment rate	1.9
Population 16-24 Employed	15.4
Population 16-24 Unemployment rate	0.0
Population 25-54 Employed	55.89
Population 25-54 Unemployment rate	3.30
Population 55-64 Employed	19.29
Population 55-64 Unemployment rate	0.09
Population 65+ Employed	7.79
Population 65+ Unemployment rate	0.00

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2023 Employed Population 16+ by Industry	
Total	52
Agriculture/Mining	0.0%
Construction	11.5%
Manufacturing	7.7%
Wholesale Trade	0.0%
Retail Trade	25.0%
Transportation/Utilities	1.9%
Information	0.0%
Finance/Insurance/Real Estate	0.0%
Services	51.9%
Public Administration	1.9%
2023 Employed Population 16+ by Occupation	
Total	5
White Collar	38.5%
Management/Business/Financial	11.59
Professional	3.89
Sales	15.49
Administrative Support	7.79
Services	48.19
Blue Collar	13.5%
Farming/Forestry/Fishing	0.09
Construction/Extraction	7.79
Installation/Maintenance/Repair	0.09
Production	0.0%
Transportation/Material Moving	5.8%
2020 Households by Type	
Total	3
Married Couple Households	43.2%
With Own Children <18	8.19
Without Own Children <18	35.1%
Cohabitating Couple Households	8.19
With Own Children <18	2.7%
Without Own Children <18	5.49
Male Householder, No Spouse/Partner	24.39
Living Alone	16.29
65 Years and over	8.19
With Own Children <18	0.09
Without Own Children <18, With Relatives	2.79
No Relatives Present	2.79
Female Householder, No Spouse/Partner	24.39
Living Alone	16.29
65 Years and over	10.89
With Own Children <18	2.7%
Without Own Children <18, With Relatives	2.7%
No Relatives Present	0.09
2020 Households by Size	
Total	37
1 Person Household	35.1%
2 Person Household	40.5%
3 Person Household	10.8%
4 Person Household	8.1%
5 Person Household	5.4%
6 Person Household	2.7%
7 + Person Household	2.7%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2020 Households by Tenure and Mortgage Status	
Total	37
Owner Occupied	75.7%
Owned with a Mortgage/Loan	37.8%
Owned Free and Clear	37.8%
Renter Occupied	24.3%
2023 Affordability, Mortgage and Wealth	
Housing Affordability Index	0
Percent of Income for Mortgage	0.0%
Wealth Index	86
2020 Housing Units By Urban/ Rural Status	
Total	49
Urban Housing Units	49.0%
Rural Housing Units	51.0%
2020 Population By Urban/ Rural Status	
Total	130
Urban Population	50.8%
Rural Population	49.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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2. 3. 2023 Consumer Spending Apparel & Services: Total \$ \$47,947 Average Spent \$1,295.86 Spending Potential Index 55 Education: Total \$ \$33,092 Average Spent \$38,943 Spending Potential Index \$5 Entertainment/Recreation: Total \$ \$112,097 Average Spent \$3,272.86 Spending Potential Index \$199,010 Food at Home: Total \$ \$199,010 Average Spent \$5,216.45 Spending Potential Index 77 Food Away from Home: Total \$ \$88,467 Average Spent \$88,467 Average Spent \$6 Spending Potential Index \$247,237 Health Care: Total \$ \$42,723 Average Spent \$6,682.08 Spending Potential Index 91 HH Furnishings & Equipment: Total \$ \$2,21,250 Spending Potential Index \$7 Personal Care Products & Services: Total \$ \$2,1,250 Spending Potential Index \$6 Spending Potential Index \$6 <	Top 3 Tapestry Segments	
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Average Spent \$3,272.85 Spending Potential Index 87 Food at Home: Total \$ \$193,010 Average Spent \$5,216.45 Spending Potential Index 77 Food Away from Home: Total \$ \$88,467 Average Spent \$2,391.00 Spending Potential Index 64 Health Care: Total \$ \$247,237 Average Spent \$6,82.08 Spending Potential Index 91 HH Furnishings & Equipment: Total \$ \$7,862 Average Spent \$2,125.03 Spending Potential Index 77 Personal Care Products & Services: Total \$ \$21,955 Average Spent \$6 Spending Potential Index \$6 Shelter: Total \$ \$6 Spending Potential Index \$6 <tr< td=""><td>Spending Potential Index</td><td>50</td></tr<>	Spending Potential Index	50
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Food at Home: Total \$ \$193,010 Average Spent \$5,216.45 Spending Potential Index 77 Food Away from Home: Total \$ \$88,467 Average Spent \$2,391.00 Spending Potential Index 64 Health Care: Total \$ \$247,237 Average Spent \$6,682.05 Spending Potential Index 91 HH Furnishings & Equipment: Total \$ \$78,626 Average Spent \$7,862 Average Spent \$2,125.03 Spending Potential Index 72 Personal Care Products & Services: Total \$ \$21,955 Average Spent \$593,45 Spending Potential Index 66 Shelter: Total \$ \$608,817 Average Spent \$608,817 Spending Potential Index 66 Support Payments/Cash Contributions/Gifts in Kind: Total \$ \$6 Support Payments/Cash Contributions/Gifts in Kind: Total \$ \$6 Spending Potential Index \$6 Spending Potential Index \$6 Spending Potential Index \$6		\$3,272.89
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Spending Potential Index 64 Health Care: Total \$ \$247,237 Average Spent \$6,682.08 Spending Potential Index 91 HH Furnishings & Equipment: Total \$ \$78,626 Average Spent \$2,125.03 Spending Potential Index 72 Personal Care Products & Services: Total \$ \$21,95.03 Average Spent \$593.45 Spending Potential Index 66 Shelter: Total \$ \$608,817 Average Spent \$16,454.51 Spending Potential Index 66 Support Payments/Cash Contributions/Gifts in Kind: Total \$ \$96,055 Average Spent \$2,596.19 Spending Potential Index 83 Travel: Total \$ \$59.426 Average Spent \$1,606.16 Spending Potential Index 71 Vehicle Maintenance & Repairs: Total \$ \$41,254 Average Spent \$1,41,245 Spending Potential Index \$1,41,245	Food Away from Home: Total \$	\$88,467
Health Care: Total \$ \$247,237 Average Spent \$6,682.08 Spending Potential Index 91 HH Furnishings & Equipment: Total \$ \$78,62.63 Average Spent \$2,125.03 Spending Potential Index 72 Personal Care Products & Services: Total \$ \$21,955 Average Spent \$593.49 Spending Potential Index 62 Shelter: Total \$ \$608,817 Average Spent \$16,454.51 Spending Potential Index 66 Support Payments/Cash Contributions/Gifts in Kind: Total \$ \$96,059 Average Spent \$2,596.19 Spending Potential Index 83 Travel: Total \$ \$594.28 Average Spent \$1,606.16 Spending Potential Index 71 Vehicle Maintenance & Repairs: Total \$ \$41,254 Average Spent \$1,114.97	Average Spent	\$2,391.00
Average Spent \$6,682.08 Spending Potential Index 91 HH Furnishings & Equipment: Total \$ \$78,626 Average Spent \$2,125.03 Spending Potential Index 72 Personal Care Products & Services: Total \$ \$21,959 Average Spent \$593.49 Spending Potential Index 66 Shelter: Total \$ \$608,817 Average Spent \$16,454.51 Spending Potential Index 66 Support Payments/Cash Contributions/Gifts in Kind: Total \$ \$96,050 Average Spent \$2,596.19 Spending Potential Index 83 Travel: Total \$ \$59,428 Average Spent \$1,606.16 Spending Potential Index 71 Vehicle Maintenance & Repairs: Total \$ \$41,254 Average Spent \$1,114.97	Spending Potential Index	64
Spending Potential Index 91 HH Furnishings & Equipment: Total \$ \$78,626 Average Spent \$2,125.03 Spending Potential Index 72 Personal Care Products & Services: Total \$ \$21,955 Average Spent \$593.45 Spending Potential Index 66 Shelter: Total \$ \$608,817 Average Spent \$16,454.51 Spending Potential Index 66 Support Payments/Cash Contributions/Gifts in Kind: Total \$ \$96,055 Average Spent \$2,596.19 Spending Potential Index 83 Travel: Total \$ \$59,426 Average Spent \$1,606.16 Spending Potential Index 71 Vehicle Maintenance & Repairs: Total \$ \$41,254 Average Spent \$1,114.97	Health Care: Total \$	\$247,237
HHH Furnishings & Equipment: Total \$ \$78,626 Average Spent \$2,125.03 Spending Potential Index 72 Personal Care Products & Services: Total \$ \$21,955 Average Spent \$593.49 Spending Potential Index 62 Shelter: Total \$ \$608,817 Average Spent \$16,454.51 Spending Potential Index 66 Support Payments/Cash Contributions/Gifts in Kind: Total \$ \$96,055 Average Spent \$2,596.19 Spending Potential Index 83 Travel: Total \$ \$59,428 Average Spent \$1,606.16 Spending Potential Index 71 Vehicle Maintenance & Repairs: Total \$ \$41,254 Average Spent \$1,114.97	Average Spent	\$6,682.08
HHH Furnishings & Equipment: Total \$ \$78,626 Average Spent \$2,125.03 Spending Potential Index 72 Personal Care Products & Services: Total \$ \$21,955 Average Spent \$593.46 Spending Potential Index 62 Shelter: Total \$ \$608,817 Average Spent \$16,454.51 Spending Potential Index 66 Support Payments/Cash Contributions/Gifts in Kind: Total \$ \$96,055 Average Spent \$2,596.19 Spending Potential Index 83 Travel: Total \$ \$59,428 Average Spent \$1,606.16 Spending Potential Index 71 Vehicle Maintenance & Repairs: Total \$ \$41,254 Average Spent \$1,114.97	Spending Potential Index	91
Spending Potential Index 72 Personal Care Products & Services: Total \$ \$21,955 Average Spent \$593.49 Spending Potential Index 62 Shelter: Total \$ \$608,817 Average Spent \$16,454.51 Spending Potential Index 66 Support Payments/Cash Contributions/Gifts in Kind: Total \$ \$96,059 Average Spent \$2,596.19 Spending Potential Index 83 Travel: Total \$ \$59,428 Average Spent \$1,606.16 Spending Potential Index 71 Vehicle Maintenance & Repairs: Total \$ \$41,254 Average Spent \$1,114.97		\$78,626
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Average Spent \$593.49 Spending Potential Index 62 Shelter: Total \$ \$608,817 Average Spent \$16,454.51 Spending Potential Index \$16,454.51 Spending Potential Index \$96,059 Average Spent \$2,596.19 Spending Potential Index \$1 Average Spent \$1,606.16 Spending Potential Index \$1 Average Spent \$1,606.16 Average Spent \$1,114.97 Average Spent \$1,114.97	· -	\$21,959
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Average Spent \$1,114.97		
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	Spending Potential Index	85

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

October 28, 2023

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