

Population Summary	
2010 Total Population	1,340
2020 Total Population	1,299
2020 Group Quarters	1
2023 Total Population	783
2023 Group Quarters	1
2028 Total Population	752
2023-2028 Annual Rate	-0.80%
2023 Total Daytime Population	2,301
Workers	1,778
Residents	523
Household Summary	
2010 Households	363
2010 Average Household Size	3.59
2020 Total Households	345
2020 Average Household Size	3.76
2023 Households	345
2023 Average Household Size	2.27
2028 Households	335
2028 Average Household Size	2.24
2023-2028 Annual Rate	-0.59%
2010 Families	278
2010 Average Family Size	4.04
2023 Families	261
2023 Average Family Size	2.56
2028 Families	253
2028 Average Family Size	2.53
2023-2028 Annual Rate	-0.62%
Housing Unit Summary	
2000 Housing Units	472
Owner Occupied Housing Units	37.1%
Renter Occupied Housing Units	37.9%
Vacant Housing Units	25.0%
2010 Housing Units	423
Owner Occupied Housing Units	45.2%
Renter Occupied Housing Units	40.9%
Vacant Housing Units	14.2%
2020 Housing Units	405
Vacant Housing Units	14.8%
2023 Housing Units	406
Owner Occupied Housing Units	44.8%
Renter Occupied Housing Units	40.1%
Vacant Housing Units	15.0%
2028 Housing Units	406
Owner Occupied Housing Units	43.3%
Renter Occupied Housing Units	39.2%
Vacant Housing Units	17.5%
Median Household Income	
2023	\$39,080
2028	\$47,172
Median Home Value	
2023	\$59,375
2028	\$59,091
Per Capita Income	
2023	\$25,531
2028	\$30,275
Median Age	
2010	25.8
2023	27.2
2028	26.4

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



2023 Households by Income

Household Income Base	345
<\$15,000	14.8%
\$15,000 - \$24,999	20.0%
\$25,000 - \$34,999	10.1%
\$35,000 - \$49,999	14.8%
\$50,000 - \$74,999	12.2%
\$75,000 - \$99,999	7.8%
\$100,000 - \$149,999	16.8%
\$150,000 - \$199,999	3.5%
\$200,000+	0.0%
Average Household Income	\$57,020

2028 Households by Income

Household Income Base	335
<\$15,000	12.2%
\$15,000 - \$24,999	16.4%
\$25,000 - \$34,999	9.0%
\$35,000 - \$49,999	14.3%
\$50,000 - \$74,999	13.4%
\$75,000 - \$99,999	8.7%
\$100,000 - \$149,999	20.9%
\$150,000 - \$199,999	4.8%
\$200,000+	0.0%
Average Household Income	\$66,863

2023 Owner Occupied Housing Units by Value

Total	182
<\$50,000	46.2%
\$50,000 - \$99,999	22.0%
\$100,000 - \$149,999	2.7%
\$150,000 - \$199,999	8.8%
\$200,000 - \$249,999	1.1%
\$250,000 - \$299,999	8.2%
\$300,000 - \$399,999	7.7%
\$400,000 - \$499,999	3.3%
\$500,000 - \$749,999	0.5%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$116,530

2028 Owner Occupied Housing Units by Value

Total	176
<\$50,000	44.9%
\$50,000 - \$99,999	25.0%
\$100,000 - \$149,999	1.1%
\$150,000 - \$199,999	8.5%
\$200,000 - \$249,999	0.6%
\$250,000 - \$299,999	7.4%
\$300,000 - \$399,999	7.4%
\$400,000 - \$499,999	3.4%
\$500,000 - \$749,999	0.6%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$113,937

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

2010 Population by Age

Total	1,336
0 - 4	12.1%
5 - 9	11.5%
10 - 14	8.7%
15 - 24	16.6%
25 - 34	14.2%
35 - 44	9.6%
45 - 54	11.1%
55 - 64	10.2%
65 - 74	4.3%
75 - 84	1.3%
85 +	0.6%
18 +	63.5%

2023 Population by Age

Total	784
0 - 4	11.2%
5 - 9	10.1%
10 - 14	9.4%
15 - 24	16.1%
25 - 34	14.2%
35 - 44	11.4%
45 - 54	7.3%
55 - 64	8.8%
65 - 74	8.4%
75 - 84	2.7%
85 +	0.5%
18 +	63.6%

2028 Population by Age

Total	754
0 - 4	11.5%
5 - 9	10.5%
10 - 14	9.2%
15 - 24	16.8%
25 - 34	12.7%
35 - 44	11.7%
45 - 54	8.5%
55 - 64	7.0%
65 - 74	7.7%
75 - 84	3.8%
85 +	0.5%
18 +	63.8%

2010 Population by Sex

Males	632
Females	708

2023 Population by Sex

Males	367
Females	416

2028 Population by Sex

Males	352
Females	400

2010 Population by Race/Ethnicity

Total	1,338
White Alone	5.3%
Black Alone	0.4%
American Indian Alone	92.1%
Asian Alone	0.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.4%
Two or More Races	1.9%
Hispanic Origin	3.7%
Diversity Index	21.2

2020 Population by Race/Ethnicity

Total	1,299
White Alone	3.9%
Black Alone	0.5%
American Indian Alone	92.8%
Asian Alone	0.3%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.5%
Two or More Races	1.8%
Hispanic Origin	5.5%
Diversity Index	22.7

2023 Population by Race/Ethnicity

Total	783
White Alone	5.1%
Black Alone	0.5%
American Indian Alone	91.3%
Asian Alone	0.3%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.8%
Two or More Races	1.9%
Hispanic Origin	5.6%
Diversity Index	25.2

2028 Population by Race/Ethnicity

Total	752
White Alone	5.2%
Black Alone	0.5%
American Indian Alone	90.8%
Asian Alone	0.3%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.8%
Two or More Races	2.3%
Hispanic Origin	6.1%
Diversity Index	26.7

2010 Population by Relationship and Household Type

Total	1,340
In Households	97.2%
In Family Households	88.7%
Householder	21.0%
Spouse	7.9%
Child	43.2%
Other relative	11.5%
Nonrelative	5.0%
In Nonfamily Households	8.5%
In Group Quarters	2.8%
Institutionalized Population	2.7%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

2023 Population 25+ by Educational Attainment

Total	417
Less than 9th Grade	0.7%
9th - 12th Grade, No Diploma	16.3%
High School Graduate	30.5%
GED/Alternative Credential	6.7%
Some College, No Degree	27.1%
Associate Degree	4.1%
Bachelor's Degree	11.8%
Graduate/Professional Degree	2.9%

2023 Population 15+ by Marital Status

Total	543
Never Married	50.5%
Married	34.6%
Widowed	6.1%
Divorced	8.8%

2023 Civilian Population 16+ in Labor Force

Civilian Population 16+	281
Population 16+ Employed	92.5%
Population 16+ Unemployment rate	7.5%
Population 16-24 Employed	21.9%
Population 16-24 Unemployment rate	1.7%
Population 25-54 Employed	54.6%
Population 25-54 Unemployment rate	11.8%
Population 55-64 Employed	20.0%
Population 55-64 Unemployment rate	0.0%
Population 65+ Employed	3.8%
Population 65+ Unemployment rate	0.0%

2023 Employed Population 16+ by Industry

Total	260
Agriculture/Mining	0.8%
Construction	3.1%
Manufacturing	1.2%
Wholesale Trade	0.0%
Retail Trade	2.7%
Transportation/Utilities	13.1%
Information	0.4%
Finance/Insurance/Real Estate	2.7%
Services	51.2%
Public Administration	24.6%

2023 Employed Population 16+ by Occupation

Total	258
White Collar	48.8%
Management/Business/Financial	11.9%
Professional	11.2%
Sales	8.1%
Administrative Support	17.7%
Services	28.8%
Blue Collar	21.5%
Farming/Forestry/Fishing	1.5%
Construction/Extraction	3.8%
Installation/Maintenance/Repair	2.7%
Production	3.8%
Transportation/Material Moving	9.6%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

2010 Households by Type	
Total	363
Households with 1 Person	17.9%
Households with 2+ People	82.1%
Family Households	76.6%
Husband-wife Families	28.4%
With Related Children	17.6%
Other Family (No Spouse Present)	48.2%
Other Family with Male Householder	13.2%
With Related Children	9.4%
Other Family with Female Householder	35.0%
With Related Children	25.6%
Nonfamily Households	5.5%
All Households with Children	53.4%
Multigenerational Households	12.9%
Unmarried Partner Households	14.0%
Male-female	12.1%
Same-sex	1.9%
2010 Households by Size	
Total	363
1 Person Household	17.9%
2 Person Household	20.1%
3 Person Household	18.5%
4 Person Household	15.2%
5 Person Household	11.6%
6 Person Household	6.9%
7 + Person Household	9.9%
2010 Households by Tenure and Mortgage Status	
Total	364
Owner Occupied	52.5%
Owned with a Mortgage/Loan	14.6%
Owned Free and Clear	37.9%
Renter Occupied	47.5%
2023 Affordability, Mortgage and Wealth	
Housing Affordability Index	202
Percent of Income for Mortgage	9.1%
Wealth Index	35
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	423
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%
2010 Population By Urban/ Rural Status	
Total Population	1,340
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



Top 3 Tapestry Segments

1.	Hometown Heritage (8G)
2.	Senior Escapes (9D)
3.	Down the Road (10D)

2023 Consumer Spending

Apparel & Services: Total \$	\$444,165
Average Spent	\$1,287.43
Spending Potential Index	59
Education: Total \$	\$296,617
Average Spent	\$859.76
Spending Potential Index	48
Entertainment/Recreation: Total \$	\$696,308
Average Spent	\$2,018.28
Spending Potential Index	53
Food at Home: Total \$	\$1,332,204
Average Spent	\$3,861.46
Spending Potential Index	57
Food Away from Home: Total \$	\$712,902
Average Spent	\$2,066.38
Spending Potential Index	56
Health Care: Total \$	\$1,426,375
Average Spent	\$4,134.42
Spending Potential Index	56
HH Furnishings & Equipment: Total \$	\$548,583
Average Spent	\$1,590.10
Spending Potential Index	54
Personal Care Products & Services: Total \$	\$181,732
Average Spent	\$526.76
Spending Potential Index	55
Shelter: Total \$	\$4,618,404
Average Spent	\$13,386.68
Spending Potential Index	54
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$532,140
Average Spent	\$1,542.43
Spending Potential Index	49
Travel: Total \$	\$394,911
Average Spent	\$1,144.67
Spending Potential Index	51
Vehicle Maintenance & Repairs: Total \$	\$260,313
Average Spent	\$754.53
Spending Potential Index	58

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.