



Market Profile

Yavapai-Apache Nation
Area: 2.77 square miles

Prepared by Esri

Population Summary	
2010 Total Population	891
2020 Total Population	1,061
2020 Group Quarters	267
2023 Total Population	1,102
2023 Group Quarters	270
2028 Total Population	1,126
2023-2028 Annual Rate	0.43%
2023 Total Daytime Population	1,265
Workers	536
Residents	729
Household Summary	
2010 Households	231
2010 Average Household Size	2.51
2020 Total Households	332
2020 Average Household Size	2.39
2023 Households	350
2023 Average Household Size	2.38
2028 Households	365
2028 Average Household Size	2.35
2023-2028 Annual Rate	0.84%
2010 Families	170
2010 Average Family Size	2.84
2023 Families	255
2023 Average Family Size	2.69
2028 Families	267
2028 Average Family Size	2.64
2023-2028 Annual Rate	0.92%
Housing Unit Summary	
2000 Housing Units	305
Owner Occupied Housing Units	73.1%
Renter Occupied Housing Units	17.0%
Vacant Housing Units	9.8%
2010 Housing Units	257
Owner Occupied Housing Units	58.4%
Renter Occupied Housing Units	31.5%
Vacant Housing Units	10.1%
2020 Housing Units	363
Owner Occupied Housing Units	47.1%
Renter Occupied Housing Units	44.4%
Vacant Housing Units	9.9%
2023 Housing Units	378
Owner Occupied Housing Units	35.7%
Renter Occupied Housing Units	56.9%
Vacant Housing Units	7.4%
2028 Housing Units	385
Owner Occupied Housing Units	38.2%
Renter Occupied Housing Units	56.6%
Vacant Housing Units	5.2%

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2023 Households by Income

Household Income Base	350
<\$15,000	28.3%
\$15,000 - \$24,999	10.9%
\$25,000 - \$34,999	4.9%
\$35,000 - \$49,999	10.9%
\$50,000 - \$74,999	16.3%
\$75,000 - \$99,999	10.0%
\$100,000 - \$149,999	8.0%
\$150,000 - \$199,999	0.6%
\$200,000+	10.0%
Average Household Income	\$79,314

2028 Households by Income

Household Income Base	365
<\$15,000	23.0%
\$15,000 - \$24,999	8.5%
\$25,000 - \$34,999	3.8%
\$35,000 - \$49,999	9.6%
\$50,000 - \$74,999	17.8%
\$75,000 - \$99,999	12.3%
\$100,000 - \$149,999	10.7%
\$150,000 - \$199,999	1.1%
\$200,000+	13.2%
Average Household Income	\$100,463

2023 Owner Occupied Housing Units by Value

Total	135
<\$50,000	0.7%
\$50,000 - \$99,999	17.0%
\$100,000 - \$149,999	4.4%
\$150,000 - \$199,999	3.7%
\$200,000 - \$249,999	12.6%
\$250,000 - \$299,999	8.1%
\$300,000 - \$399,999	6.7%
\$400,000 - \$499,999	5.9%
\$500,000 - \$749,999	21.5%
\$750,000 - \$999,999	17.8%
\$1,000,000 - \$1,499,999	0.7%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.7%
Average Home Value	\$441,481

2028 Owner Occupied Housing Units by Value

Total	147
<\$50,000	0.7%
\$50,000 - \$99,999	23.8%
\$100,000 - \$149,999	1.4%
\$150,000 - \$199,999	2.7%
\$200,000 - \$249,999	8.8%
\$250,000 - \$299,999	6.1%
\$300,000 - \$399,999	5.4%
\$400,000 - \$499,999	6.1%
\$500,000 - \$749,999	23.1%
\$750,000 - \$999,999	20.4%
\$1,000,000 - \$1,499,999	0.7%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.7%
Average Home Value	\$454,762

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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Median Household Income	
2023	\$42,019
2028	\$55,271
Median Home Value	
2023	\$350,000
2028	\$416,667
Per Capita Income	
2023	\$22,382
2028	\$28,742
Median Age	
2010	35.4
2020	37.5
2023	36.9
2028	38.4
2020 Population by Age	
Total	1,061
0 - 4	6.2%
5 - 9	5.9%
10 - 14	6.1%
15 - 24	12.3%
25 - 34	16.4%
35 - 44	13.5%
45 - 54	11.7%
55 - 64	12.7%
65 - 74	9.1%
75 - 84	4.2%
85 +	1.7%
18 +	77.9%
2023 Population by Age	
Total	1,101
0 - 4	5.4%
5 - 9	5.5%
10 - 14	5.1%
15 - 24	13.5%
25 - 34	17.9%
35 - 44	14.0%
45 - 54	12.5%
55 - 64	11.8%
65 - 74	8.5%
75 - 84	4.6%
85 +	1.0%
18 +	81.4%
2028 Population by Age	
Total	1,126
0 - 4	5.0%
5 - 9	5.5%
10 - 14	5.8%
15 - 24	12.6%
25 - 34	15.9%
35 - 44	14.4%
45 - 54	13.3%
55 - 64	10.7%
65 - 74	9.8%
75 - 84	5.7%
85 +	1.3%
18 +	81.3%
2020 Population by Sex	

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Males	592
Females	469
2023 Population by Sex	
Males	647
Females	455
2028 Population by Sex	
Males	662
Females	464
2010 Population by Race/Ethnicity	
Total	892
White Alone	65.1%
Black Alone	0.9%
American Indian Alone	26.0%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	3.0%
Two or More Races	4.7%
Hispanic Origin	23.2%
Diversity Index	68.1
2020 Population by Race/Ethnicity	
Total	1,061
White Alone	48.2%
Black Alone	1.6%
American Indian Alone	37.3%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	4.6%
Two or More Races	7.8%
Hispanic Origin	16.1%
Diversity Index	72.3
2023 Population by Race/Ethnicity	
Total	1,102
White Alone	48.1%
Black Alone	1.5%
American Indian Alone	36.8%
Asian Alone	0.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	4.9%
Two or More Races	8.3%
Hispanic Origin	17.0%
Diversity Index	73.0
2028 Population by Race/Ethnicity	
Total	1,125
White Alone	47.3%
Black Alone	1.5%
American Indian Alone	36.6%
Asian Alone	0.4%
Pacific Islander Alone	0.0%
Some Other Race Alone	5.2%
Two or More Races	8.9%
Hispanic Origin	17.7%
Diversity Index	73.9

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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2020 Population by Relationship and Household Type

Total	1,061
In Households	74.8%
Householder	26.4%
Opposite-Sex Spouse	8.7%
Same-Sex Spouse	0.2%
Opposite-Sex Unmarried Partner	2.2%
Same-Sex Unmarried Partner	0.2%
Biological Child	22.0%
Adopted Child	1.2%
Stepchild	1.0%
Grandchild	3.5%
Brother or Sister	1.1%
Parent	1.6%
Parent-in-law	0.2%
Son-in-law or Daughter-in-law	0.6%
Other Relatives	2.2%
Foster Child	0.4%
Other Nonrelatives	3.5%
In Group Quarters	25.2%
Institutionalized	20.5%
Noninstitutionalized	4.7%

2023 Population 25+ by Educational Attainment

Total	778
Less than 9th Grade	2.4%
9th - 12th Grade, No Diploma	17.4%
High School Graduate	18.6%
GED/Alternative Credential	15.0%
Some College, No Degree	26.6%
Associate Degree	6.7%
Bachelor's Degree	4.4%
Graduate/Professional Degree	8.9%

2023 Population 15+ by Marital Status

Total	925
Never Married	56.1%
Married	23.9%
Widowed	5.6%
Divorced	14.4%

2023 Civilian Population 16+ in Labor Force

Civilian Population 16+	389
Population 16+ Employed	97.2%
Population 16+ Unemployment rate	2.8%
Population 16-24 Employed	22.0%
Population 16-24 Unemployment rate	2.4%
Population 25-54 Employed	64.0%
Population 25-54 Unemployment rate	3.2%
Population 55-64 Employed	11.4%
Population 55-64 Unemployment rate	2.3%
Population 65+ Employed	2.9%
Population 65+ Unemployment rate	0.0%

2023 Employed Population 16+ by Industry

Total	378
Agriculture/Mining	1.3%
Construction	3.2%
Manufacturing	2.6%
Wholesale Trade	0.3%
Retail Trade	23.8%
Transportation/Utilities	4.8%
Information	0.0%
Finance/Insurance/Real Estate	0.8%
Services	57.4%
Public Administration	6.1%

2023 Employed Population 16+ by Occupation

Total	380
White Collar	38.4%
Management/Business/Financial	5.6%
Professional	8.2%
Sales	15.6%
Administrative Support	9.0%
Services	39.9%
Blue Collar	22.2%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	4.0%
Installation/Maintenance/Repair	0.3%
Production	2.4%
Transportation/Material Moving	15.6%

2020 Households by Type

Total	332
Married Couple Households	34.3%
With Own Children <18	10.2%
Without Own Children <18	24.1%
Cohabiting Couple Households	10.5%
With Own Children <18	5.4%
Without Own Children <18	5.1%
Male Householder, No Spouse/Partner	20.5%
Living Alone	10.2%
65 Years and over	3.3%
With Own Children <18	3.6%
Without Own Children <18, With Relatives	5.1%
No Relatives Present	1.2%
Female Householder, No Spouse/Partner	34.6%
Living Alone	11.7%
65 Years and over	4.8%
With Own Children <18	12.3%
Without Own Children <18, With Relatives	8.4%
No Relatives Present	2.1%

2020 Households by Size

Total	332
1 Person Household	22.0%
2 Person Household	33.1%
3 Person Household	17.2%
4 Person Household	9.6%
5 Person Household	8.4%
6 Person Household	4.8%
7 + Person Household	5.1%



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2020 Households by Tenure and Mortgage Status

Total	332
Owner Occupied	51.5%
Owned with a Mortgage/Loan	27.1%
Owned Free and Clear	24.4%
Renter Occupied	48.5%

2023 Affordability, Mortgage and Wealth

Housing Affordability Index	51
Percent of Income for Mortgage	50.1%
Wealth Index	61

2020 Housing Units By Urban/ Rural Status

Total	363
Urban Housing Units	38.3%
Rural Housing Units	61.7%

2020 Population By Urban/ Rural Status

Total	1,061
Urban Population	27.7%
Rural Population	72.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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Top 3 Tapestry Segments

- 1. Rooted Rural (10B)
- 2. Senior Escapes (9D)
- 3. Rural Resort Dwellers (6E)

2023 Consumer Spending

Apparel & Services: Total \$	\$517,089
Average Spent	\$1,477.40
Spending Potential Index	67
Education: Total \$	\$328,310
Average Spent	\$938.03
Spending Potential Index	52
Entertainment/Recreation: Total \$	\$1,120,549
Average Spent	\$3,201.57
Spending Potential Index	85
Food at Home: Total \$	\$1,996,491
Average Spent	\$5,704.26
Spending Potential Index	84
Food Away from Home: Total \$	\$958,705
Average Spent	\$2,739.16
Spending Potential Index	74
Health Care: Total \$	\$2,470,997
Average Spent	\$7,059.99
Spending Potential Index	96
HH Furnishings & Equipment: Total \$	\$792,016
Average Spent	\$2,262.90
Spending Potential Index	77
Personal Care Products & Services: Total \$	\$226,853
Average Spent	\$648.15
Spending Potential Index	68
Shelter: Total \$	\$5,554,165
Average Spent	\$15,869.04
Spending Potential Index	64
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$959,959
Average Spent	\$2,742.74
Spending Potential Index	88
Travel: Total \$	\$568,733
Average Spent	\$1,624.95
Spending Potential Index	72
Vehicle Maintenance & Repairs: Total \$	\$401,760
Average Spent	\$1,147.89
Spending Potential Index	88

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

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