

<b>Population Summary</b>	
2010 Total Population	290
2020 Total Population	274
2020 Group Quarters	0
2023 Total Population	412
2023 Group Quarters	0
2028 Total Population	403
2023-2028 Annual Rate	-0.44%
2023 Total Daytime Population	351
Workers	89
Residents	262
<b>Household Summary</b>	
2010 Households	100
2010 Average Household Size	2.90
2020 Total Households	94
2020 Average Household Size	2.91
2023 Households	105
2023 Average Household Size	3.92
2028 Households	104
2028 Average Household Size	3.88
2023-2028 Annual Rate	-0.19%
2010 Families	73
2010 Average Family Size	3.45
2023 Families	74
2023 Average Family Size	4.86
2028 Families	73
2028 Average Family Size	4.81
2023-2028 Annual Rate	-0.27%
<b>Housing Unit Summary</b>	
2000 Housing Units	74
Owner Occupied Housing Units	43.2%
Renter Occupied Housing Units	31.1%
Vacant Housing Units	25.7%
2010 Housing Units	132
Owner Occupied Housing Units	50.0%
Renter Occupied Housing Units	25.8%
Vacant Housing Units	24.2%
2020 Housing Units	127
Vacant Housing Units	26.0%
2023 Housing Units	127
Owner Occupied Housing Units	44.9%
Renter Occupied Housing Units	37.8%
Vacant Housing Units	17.3%
2028 Housing Units	127
Owner Occupied Housing Units	45.7%
Renter Occupied Housing Units	36.2%
Vacant Housing Units	18.1%
<b>Median Household Income</b>	
2023	\$45,276
2028	\$53,103
<b>Median Home Value</b>	
2023	\$105,769
2028	\$110,714
<b>Per Capita Income</b>	
2023	\$17,953
2028	\$21,836
<b>Median Age</b>	
2010	29.2
2023	18.1
2028	18.1

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

### 2023 Households by Income

Household Income Base	105
<\$15,000	10.5%
\$15,000 - \$24,999	6.7%
\$25,000 - \$34,999	21.0%
\$35,000 - \$49,999	15.2%
\$50,000 - \$74,999	19.0%
\$75,000 - \$99,999	10.5%
\$100,000 - \$149,999	5.7%
\$150,000 - \$199,999	0.0%
\$200,000+	10.5%
Average Household Income	\$79,880

### 2028 Households by Income

Household Income Base	104
<\$15,000	8.7%
\$15,000 - \$24,999	5.8%
\$25,000 - \$34,999	16.3%
\$35,000 - \$49,999	15.4%
\$50,000 - \$74,999	21.2%
\$75,000 - \$99,999	12.5%
\$100,000 - \$149,999	6.7%
\$150,000 - \$199,999	0.0%
\$200,000+	13.5%
Average Household Income	\$95,948

### 2023 Owner Occupied Housing Units by Value

Total	57
<\$50,000	35.1%
\$50,000 - \$99,999	12.3%
\$100,000 - \$149,999	22.8%
\$150,000 - \$199,999	8.8%
\$200,000 - \$249,999	1.8%
\$250,000 - \$299,999	3.5%
\$300,000 - \$399,999	0.0%
\$400,000 - \$499,999	0.0%
\$500,000 - \$749,999	15.8%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$174,123

### 2028 Owner Occupied Housing Units by Value

Total	58
<\$50,000	25.9%
\$50,000 - \$99,999	20.7%
\$100,000 - \$149,999	12.1%
\$150,000 - \$199,999	17.2%
\$200,000 - \$249,999	1.7%
\$250,000 - \$299,999	3.4%
\$300,000 - \$399,999	0.0%
\$400,000 - \$499,999	0.0%
\$500,000 - \$749,999	17.2%
\$750,000 - \$999,999	0.0%
\$1,000,000 - \$1,499,999	0.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$191,667

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

<b>2010 Population by Age</b>	
Total	288
0 - 4	11.5%
5 - 9	10.4%
10 - 14	9.4%
15 - 24	14.9%
25 - 34	10.4%
35 - 44	10.4%
45 - 54	11.8%
55 - 64	9.0%
65 - 74	10.4%
75 - 84	2.4%
85 +	0.3%
18 +	65.3%
<b>2023 Population by Age</b>	
Total	411
0 - 4	16.3%
5 - 9	14.4%
10 - 14	11.9%
15 - 24	20.7%
25 - 34	13.4%
35 - 44	8.5%
45 - 54	6.1%
55 - 64	3.9%
65 - 74	2.9%
75 - 84	1.7%
85 +	0.2%
18 +	50.4%
<b>2028 Population by Age</b>	
Total	402
0 - 4	15.9%
5 - 9	15.2%
10 - 14	12.9%
15 - 24	19.4%
25 - 34	13.7%
35 - 44	8.5%
45 - 54	6.7%
55 - 64	3.7%
65 - 74	2.5%
75 - 84	1.2%
85 +	0.2%
18 +	50.2%
<b>2010 Population by Sex</b>	
Males	142
Females	147
<b>2023 Population by Sex</b>	
Males	198
Females	214
<b>2028 Population by Sex</b>	
Males	194
Females	209

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

## 2010 Population by Race/Ethnicity

Total	288
White Alone	69.8%
Black Alone	0.7%
American Indian Alone	26.7%
Asian Alone	0.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.0%
Two or More Races	1.7%
Hispanic Origin	2.8%
Diversity Index	47.8

## 2020 Population by Race/Ethnicity

Total	274
White Alone	68.2%
Black Alone	1.1%
American Indian Alone	24.8%
Asian Alone	0.0%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.4%
Two or More Races	5.5%
Hispanic Origin	2.6%
Diversity Index	49.6

## 2023 Population by Race/Ethnicity

Total	413
White Alone	65.9%
Black Alone	0.7%
American Indian Alone	26.6%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.7%
Two or More Races	5.8%
Hispanic Origin	2.4%
Diversity Index	51.4

## 2028 Population by Race/Ethnicity

Total	403
White Alone	66.0%
Black Alone	0.7%
American Indian Alone	26.1%
Asian Alone	0.2%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.7%
Two or More Races	6.2%
Hispanic Origin	2.7%
Diversity Index	51.9

## 2010 Population by Relationship and Household Type

Total	290
In Households	100.0%
In Family Households	89.3%
Householder	23.4%
Spouse	15.5%
Child	43.1%
Other relative	4.5%
Nonrelative	2.8%
In Nonfamily Households	10.3%
In Group Quarters	0.0%
Institutionalized Population	0.0%
Noninstitutionalized Population	0.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

**2023 Population 25+ by Educational Attainment**

Total	150
Less than 9th Grade	0.0%
9th - 12th Grade, No Diploma	10.7%
High School Graduate	27.3%
GED/Alternative Credential	6.7%
Some College, No Degree	34.7%
Associate Degree	10.0%
Bachelor's Degree	10.7%
Graduate/Professional Degree	0.0%

**2023 Population 15+ by Marital Status**

Total	235
Never Married	47.2%
Married	39.6%
Widowed	6.4%
Divorced	6.8%

**2023 Civilian Population 16+ in Labor Force**

Civilian Population 16+	156
Population 16+ Employed	96.8%
Population 16+ Unemployment rate	3.2%
Population 16-24 Employed	29.8%
Population 16-24 Unemployment rate	6.2%
Population 25-54 Employed	64.9%
Population 25-54 Unemployment rate	1.0%
Population 55-64 Employed	2.6%
Population 55-64 Unemployment rate	0.0%
Population 65+ Employed	2.6%
Population 65+ Unemployment rate	0.0%

**2023 Employed Population 16+ by Industry**

Total	151
Agriculture/Mining	8.6%
Construction	15.2%
Manufacturing	15.2%
Wholesale Trade	0.0%
Retail Trade	7.9%
Transportation/Utilities	2.6%
Information	0.0%
Finance/Insurance/Real Estate	0.7%
Services	41.1%
Public Administration	7.9%

**2023 Employed Population 16+ by Occupation**

Total	151
White Collar	31.1%
Management/Business/Financial	10.6%
Professional	5.3%
Sales	8.6%
Administrative Support	6.6%
Services	36.4%
Blue Collar	32.5%
Farming/Forestry/Fishing	0.7%
Construction/Extraction	15.2%
Installation/Maintenance/Repair	0.0%
Production	15.2%
Transportation/Material Moving	1.3%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

<b>2010 Households by Type</b>	
Total	100
Households with 1 Person	22.0%
Households with 2+ People	78.0%
Family Households	73.0%
Husband-wife Families	48.0%
With Related Children	25.0%
Other Family (No Spouse Present)	24.0%
Other Family with Male Householder	8.0%
With Related Children	4.0%
Other Family with Female Householder	16.0%
With Related Children	12.0%
Nonfamily Households	5.0%
All Households with Children	41.0%
Multigenerational Households	6.0%
Unmarried Partner Households	8.0%
Male-female	7.0%
Same-sex	1.0%
<b>2010 Households by Size</b>	
Total	99
1 Person Household	22.2%
2 Person Household	30.3%
3 Person Household	11.1%
4 Person Household	12.1%
5 Person Household	12.1%
6 Person Household	6.1%
7 + Person Household	6.1%
<b>2010 Households by Tenure and Mortgage Status</b>	
Total	100
Owner Occupied	66.0%
Owned with a Mortgage/Loan	28.0%
Owned Free and Clear	38.0%
Renter Occupied	34.0%
<b>2023 Affordability, Mortgage and Wealth</b>	
Housing Affordability Index	190
Percent of Income for Mortgage	14.0%
Wealth Index	63
<b>2010 Housing Units By Urban/ Rural Status</b>	
Total Housing Units	132
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	0.0%
Rural Housing Units	100.0%
<b>2010 Population By Urban/ Rural Status</b>	
Total Population	290
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	0.0%
Rural Population	100.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



### Top 3 Tapestry Segments

1. Forging Opportunity (7D)
- 2.
- 3.

### 2023 Consumer Spending

Apparel & Services: Total \$	\$183,951
Average Spent	\$1,751.91
Spending Potential Index	80
Education: Total \$	\$117,232
Average Spent	\$1,116.50
Spending Potential Index	62
Entertainment/Recreation: Total \$	\$292,198
Average Spent	\$2,782.84
Spending Potential Index	74
Food at Home: Total \$	\$544,004
Average Spent	\$5,180.99
Spending Potential Index	76
Food Away from Home: Total \$	\$334,344
Average Spent	\$3,184.23
Spending Potential Index	86
Health Care: Total \$	\$599,817
Average Spent	\$5,712.54
Spending Potential Index	78
HH Furnishings & Equipment: Total \$	\$233,134
Average Spent	\$2,220.32
Spending Potential Index	75
Personal Care Products & Services: Total \$	\$78,507
Average Spent	\$747.69
Spending Potential Index	78
Shelter: Total \$	\$1,992,225
Average Spent	\$18,973.57
Spending Potential Index	77
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$242,584
Average Spent	\$2,310.32
Spending Potential Index	74
Travel: Total \$	\$171,063
Average Spent	\$1,629.17
Spending Potential Index	72
Vehicle Maintenance & Repairs: Total \$	\$115,326
Average Spent	\$1,098.34
Spending Potential Index	84

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.