



Business Summary

Zuni Pueblo CDP, NM
 Zuni Pueblo CDP, NM (3586595)
 Geography: Place

Prepared by Esri

Data for all businesses in area		Zuni Pueblo C...			
Total Businesses:		55			
Total Employees:		788			
Total Residential Population:		6,093			
Employee/Residential Population Ratio (per 100 Residents)		13			
by SIC Codes	Businesses		Employees		
	Number	Percent	Number	Percent	
Agriculture & Mining	0	0.0%	0	0.0%	
Construction	0	0.0%	0	0.0%	
Manufacturing	2	3.6%	5	0.6%	
Transportation	1	1.8%	2	0.3%	
Communication	0	0.0%	0	0.0%	
Utility	2	3.6%	18	2.3%	
Wholesale Trade	1	1.8%	4	0.5%	
Retail Trade Summary	9	16.4%	105	13.3%	
Home Improvement	0	0.0%	0	0.0%	
General Merchandise Stores	0	0.0%	0	0.0%	
Food Stores	4	7.3%	37	4.7%	
Auto Dealers & Gas Stations	0	0.0%	0	0.0%	
Apparel & Accessory Stores	0	0.0%	0	0.0%	
Furniture & Home Furnishings	0	0.0%	0	0.0%	
Eating & Drinking Places	4	7.3%	67	8.5%	
Miscellaneous Retail	1	1.8%	1	0.1%	
Finance, Insurance, Real Estate Summary	3	5.5%	10	1.3%	
Banks, Savings & Lending Institutions	1	1.8%	4	0.5%	
Securities Brokers	0	0.0%	0	0.0%	
Insurance Carriers & Agents	1	1.8%	0	0.0%	
Real Estate, Holding, Other Investment Offices	1	1.8%	6	0.8%	
Services Summary	24	43.6%	456	57.9%	
Hotels & Lodging	1	1.8%	1	0.1%	
Automotive Services	1	1.8%	2	0.3%	
Movies & Amusements	1	1.8%	11	1.4%	
Health Services	2	3.6%	14	1.8%	
Legal Services	0	0.0%	0	0.0%	
Education Institutions & Libraries	7	12.7%	284	36.0%	
Other Services	12	21.8%	144	18.3%	
Government	11	20.0%	176	22.3%	
Unclassified Establishments	2	3.6%	12	1.5%	
Totals	55	100.0%	788	100.0%	

Source: Copyright 2023 Data Axle, Inc. All rights reserved. Esri Total Residential Population forecasts for 2023.

Date Note: Data on the Business Summary report is calculated using **Esri's Data allocation method** which uses census block groups to allocate business summary data to custom areas.

October 27, 2023



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by NAICS Codes	Businesses		Employees	
	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	0	0.0%	0	0.0%
Mining	0	0.0%	0	0.0%
Utilities	1	1.8%	11	1.4%
Construction	0	0.0%	0	0.0%
Manufacturing	2	3.6%	5	0.6%
Wholesale Trade	1	1.8%	4	0.5%
Retail Trade	5	9.1%	38	4.8%
Motor Vehicle & Parts Dealers	0	0.0%	0	0.0%
Furniture & Home Furnishings Stores	0	0.0%	0	0.0%
Electronics & Appliance Stores	0	0.0%	0	0.0%
Building Material & Garden Equipment & Supplies Dealers	0	0.0%	0	0.0%
Food & Beverage Stores	3	5.5%	31	3.9%
Health & Personal Care Stores	1	1.8%	6	0.8%
Gasoline Stations & Fuel Dealers	0	0.0%	0	0.0%
Clothing, Clothing Accessories, Shoe and Jewelry Stores	0	0.0%	0	0.0%
Sporting Goods, Hobby, Book, & Music Stores	0	0.0%	0	0.0%
General Merchandise Stores	1	1.8%	1	0.1%
Transportation & Warehousing	2	3.6%	4	0.5%
Information	0	0.0%	0	0.0%
Finance & Insurance	2	3.6%	4	0.5%
Central Bank/Credit Intermediation & Related Activities	1	1.8%	4	0.5%
Securities & Commodity Contracts	0	0.0%	0	0.0%
Funds, Trusts & Other Financial Vehicles	1	1.8%	0	0.0%
Real Estate, Rental & Leasing	1	1.8%	6	0.8%
Professional, Scientific & Tech Services	1	1.8%	4	0.5%
Legal Services	0	0.0%	0	0.0%
Management of Companies & Enterprises	0	0.0%	0	0.0%
Administrative, Support & Waste Management Services	1	1.8%	7	0.9%
Educational Services	7	12.7%	284	36.0%
Health Care & Social Assistance	7	12.7%	114	14.5%
Arts, Entertainment & Recreation	2	3.6%	13	1.6%
Accommodation & Food Services	5	9.1%	68	8.6%
Accommodation	1	1.8%	1	0.1%
Food Services & Drinking Places	4	7.3%	67	8.5%
Other Services (except Public Administration)	5	9.1%	38	4.8%
Automotive Repair & Maintenance	0	0.0%	0	0.0%
Public Administration	11	20.0%	176	22.3%
Unclassified Establishments	2	3.6%	12	1.5%
Total	55	100.0%	788	100.0%

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